

THEY ALSO SERVED MEMORIAL FUND



Launched in 2022, this is a very special fund from which we hope to create a memorial for Service animals. As helping them in retirement remains our priority, only a small proportion of funds raised will go towards this fund. We'll keep you posted as it builds...

SHOW YOUR SUPPORT

Please show your support by wearing your Murphy's Army Purple Poppy with pride. We have a wide range of merchandise including specially designed animal poppies, limited edition enamel badges, wristbands, wreaths, and much more. All are available from our website where further information can also be found. Donations are most welcome too.



PD Rip

Currently serving with Police Scotland and featured with their kind permission

WITH THANKS

On behalf of the animals you have helped in the past, and those who may need help in the future, we offer our sincere thanks. Your kind, continuous and generous support is very much appreciated.



PH Argent

Currently serving with Lancashire Mounted Police and featured with their kind permission

**TOGETHER WE CAN ENSURE THAT THE ANIMALS
ARE RESPECTED AND REMEMBERED, ALWAYS.**

THANK YOU!



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Website: <https://theyalsoserved.org>

FB: Murphy's Army Purple Poppy Campaign

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MURPHY'S ARMY SPECIAL CORONATION YEAR PURPLE POPPY CAMPAIGN

HONOURING SERVICE ANIMALS
PAST & PRESENT



THEY ALSO SERVED

OUR CAMPAIGN

Thanks to your wonderful support over the years the significance of the purple poppy is now widely known. We are extremely proud, in this very special Coronation year, and as official Ambassadors of Animal Remembrance in the UK, to bring you the eighth Murphy's Army Purple Poppy Campaign in which we pay tribute to all animals who have served over the years, and to those who serve today.

ABOUT US

We are a small team of dedicated volunteers. We don't have paid staff, we don't claim expenses and we don't have huge overheads. This means that apart from essential costs, all the money we raise directly benefits our chosen and very worthy recipients.



Each of our traditional poppies is hand made with love by an army of volunteers who also donate their time and materials freely. That has become the ethos of our Campaign - love and respect, for the animals and for each other.

FUNDS RAISED

Since our launch in 2016 we have raised over £150,000 which has helped many former Service animals in their retirement. It has also provided life-saving pet oxygen masks to Fire Services around the UK and much welcomed cooling coats to Police, Prison, Fire and other Service dogs. Every penny really has made a difference and we could not have done it without you!



PD Griffin

Currently serving with Avon & Somerset Police and featured with their kind permission

OUR BENEFICIARIES 2023



This year sees a slight change to the way in which our funds will be distributed. Previously around one third of the monies raised has benefitted our own charity Murphy's Army to help animals in need on a general basis through our network of rescue organisations. As the campaign grows however a reserve is needed to fund the cost of goods, packing materials, postage and other essential costs. In 2023

therefore the former Murphy's Army share will be retained by MAPPC with adjustments in 2024 when the reserve is established.

NFRSA



The National Foundation for Retired Service Animals is a registered charity set up to promote the care, well-being, and welfare of retired service animals from across the emergency service family, namely that of the police, fire, border force, and prison services. It supports the owners of retired dogs and horses by helping with veterinary bills and ongoing care. For more information about their work please visit nfrsa.org.uk/.

THE HORSE TRUST



For 136 years The Horse Trust's Home of Rest for Horses has specialised in providing retirement and respite for working horses and ponies. These hard-working equine public servants have served our nation in the Police, the Army or with charities which use horses to help people. They also provide sanctuary to horses, ponies and donkeys who have suffered from cruelty or neglect and who are in desperate need of specialist treatment and care. Find out more at horsetrust.org.uk/